

SEO Services India – Choosing the Right Plan

Though a late starter, [SEO Services India](#) have come a long way. Today you can find numerous SEO service providers jostling for the No. 1 spot, in the process doling out numerous plans and schemes. As Global companies are taking advantage of the resources in India due to the affordability factor and perceivable rich knowledge base, it is high time service providers deliver what is promised but unfortunately it is not being done and it is becoming a challenge for website owners to choose a professional Indian SEO company. Why do I need to know about Plans? Suppose you are website owner obviously you want your website to rank higher on Google and other major search engines to generate traffic and obviously sales. You would achieve this goal by optimizing your website by preferably hiring a SEO consultant. You take the first step into the big bad world SEO Services and packages. You will find 9 out of 10 companies claiming “tailor made plans” , “affordable services” “professional SEO services” etc., to leave you confused if not convinced. But it is not as complicated as it is made out to be, you just have to do the basics right before choosing an SEO company in India or anywhere and you will be in the company of a professional SEO service provider. What should a SEO Plan ideally consist of? An SEO plan primarily should give you a list of SEO services that can be provided for a price. This generally includes No. of keywords to work with No. of pages to work on Working hours Min. no. of links per unit time Min. no. of submissions per unit time Obviously what you get will vary on your budget for SEO. The simple logic in SEO is more the number of hours spent on the website the better the results. Some of the features covered under additional/premium SEO plans Keyword research Competitor analysis Critical Analysis Report Industry Analysis Visitors Behaviors Analysis Goal Assessment Website Auditing Although price plays a MAJOR role in deciding which SEO plan to choose, I would personally advise you that it is always beneficial to look at the bigger picture – your website’s potential to deliver and the ROI you will get at the end of the day. If you are looking for affordable [SEO services India](#), you should visit <http://www.auroin.com>. AuroIN is a search engine promotion/optimization service provider located in Bhubaneswar, Odisha (India). It offers online search engine optimization services and search engine marketing solutions. It extends 24/7 support with the best and dedicated SEO Managers, Quality Analysts and Reporting Team. AuroIN’s clients vary from small business owners to fortune 500 companies from all over the globe. This Indian SEO Company started its Operations in 1999 and its SEO business initiated in the year 2004. Today, AuroIN is the largest provider of SEO Services in India, Certified by ISO 9001:2008, DIC, DGFT and STPI. The SEO plans developed by AuroIN are both affordable and substantially fulfil the optimization needs of a website. You can check out the plans at <http://www.auroin.com/seo-plans/>.

About the Author

Nigel Stevens is a freelance SEO consultant, based in India. He has been working in this field for 8 years now, and has partnered with quite a few companies providing [SEO Services India](#). He has a passion of writing, which he fulfils by blogging and writing informative articles whenever he has time.

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